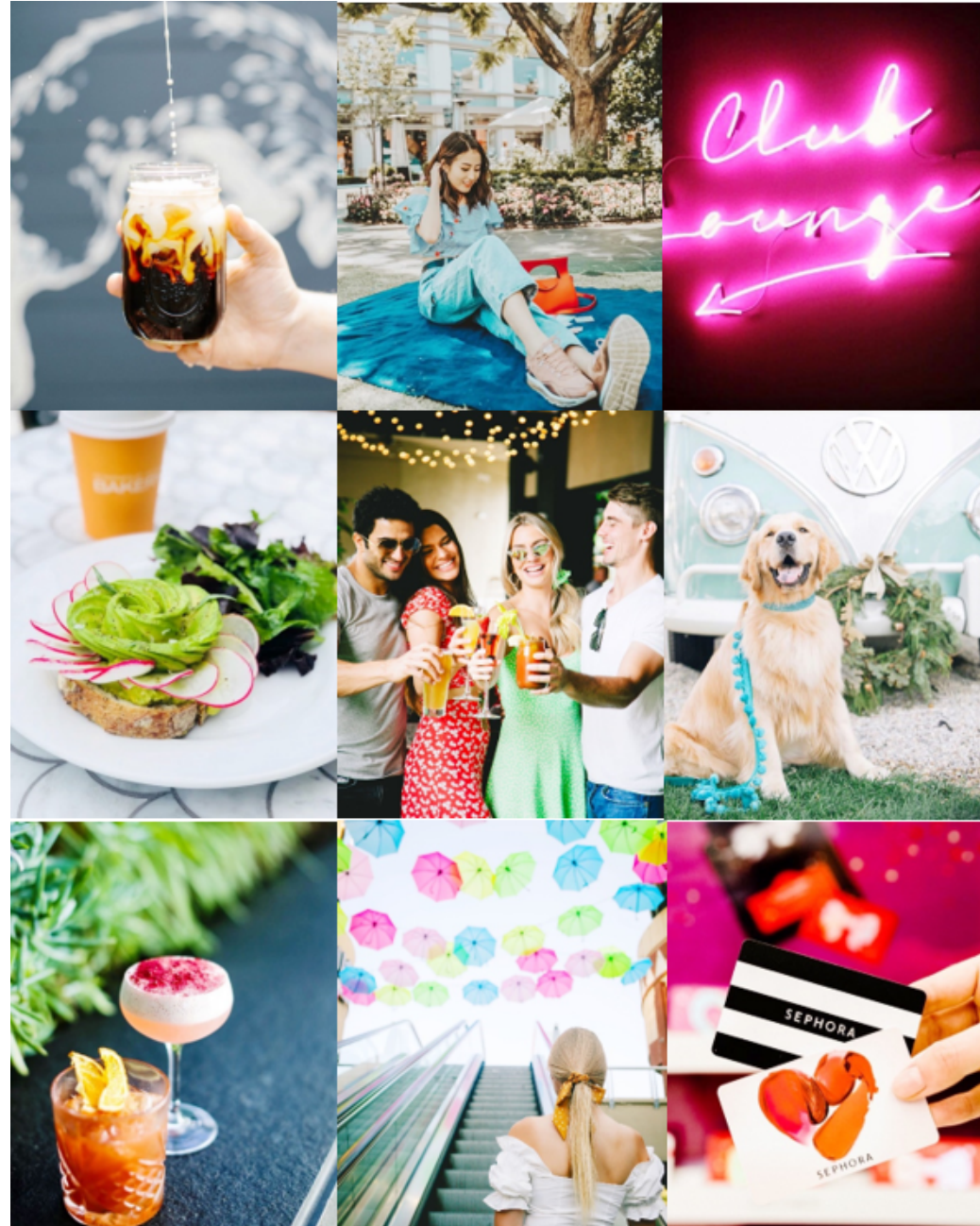




Mock Instagram Feed

Design strategy

Overall Design Aesthetic



First row: food/drink shots

Clean, tight shots + rotate between food & drink.



Second row: People/lifestyle shots

Photos that showcase people. Can include events, experiential & retail tenants, etc.



Third row: Non-people/food detailed shots

Photos that showcase detailed, non-people or food shots. Can include giveaways, installations, etc.

